

DIGITAL CAPABILITIES



TRULY DIGITAL IDEAS

We create Truly Digital Ideas



From Planning to Strategy
From Strategy to Design
From Design to User Experience
From UX to User Interfaces
From UI to Engagement
From Engagement to Brand Advocacy

WHO ARE WE?



Community
Managers
Media Planners
Buyers
Art Directors
Influencers
Bloggers
UX / UI
Developers
Project Managers
Copywriters
Account
Executives
Strategists
Trendsetters
Designers
Editors
Photographers
Programmers
Innovators



WHAT WE DO

We are a local digital agency that earns trust through performance and results, not alignments.



ONE MESSAGE

- ▶ Community Management (FB, TW, IN, SC, YT, TB, PT)
- ▶ Digital Media Planning / Buying / Implementation
- ▶ In-house Video Content Production / Edition
- ▶ Social Media Coverage (Takeovers)
- ▶ Relationship Marketing (CRM)
- ▶ Web Development:
 - Websites / Microsites / Promo Sites / Responsive
 - Mobile Apps
 - Database management
 - E-Newsletter / E-Blast
 - Web Banners / GIF / HTML5 / Flash
 - Digital installations (experiential)

At the end all digital agencies
offers the same services.
What make us different?



ONE MESSAGE

GETTING YOUR MESSAGE ACROSS IS NOTHING NEW



Data centric effective segmentation and optimizations. Based on data we'll find, convert, follow and retarget your prospects with pinpoint targeting accuracy.



ONE MESSAGE

MILLENNIALS



GENERATION X



BABY BOOMERS



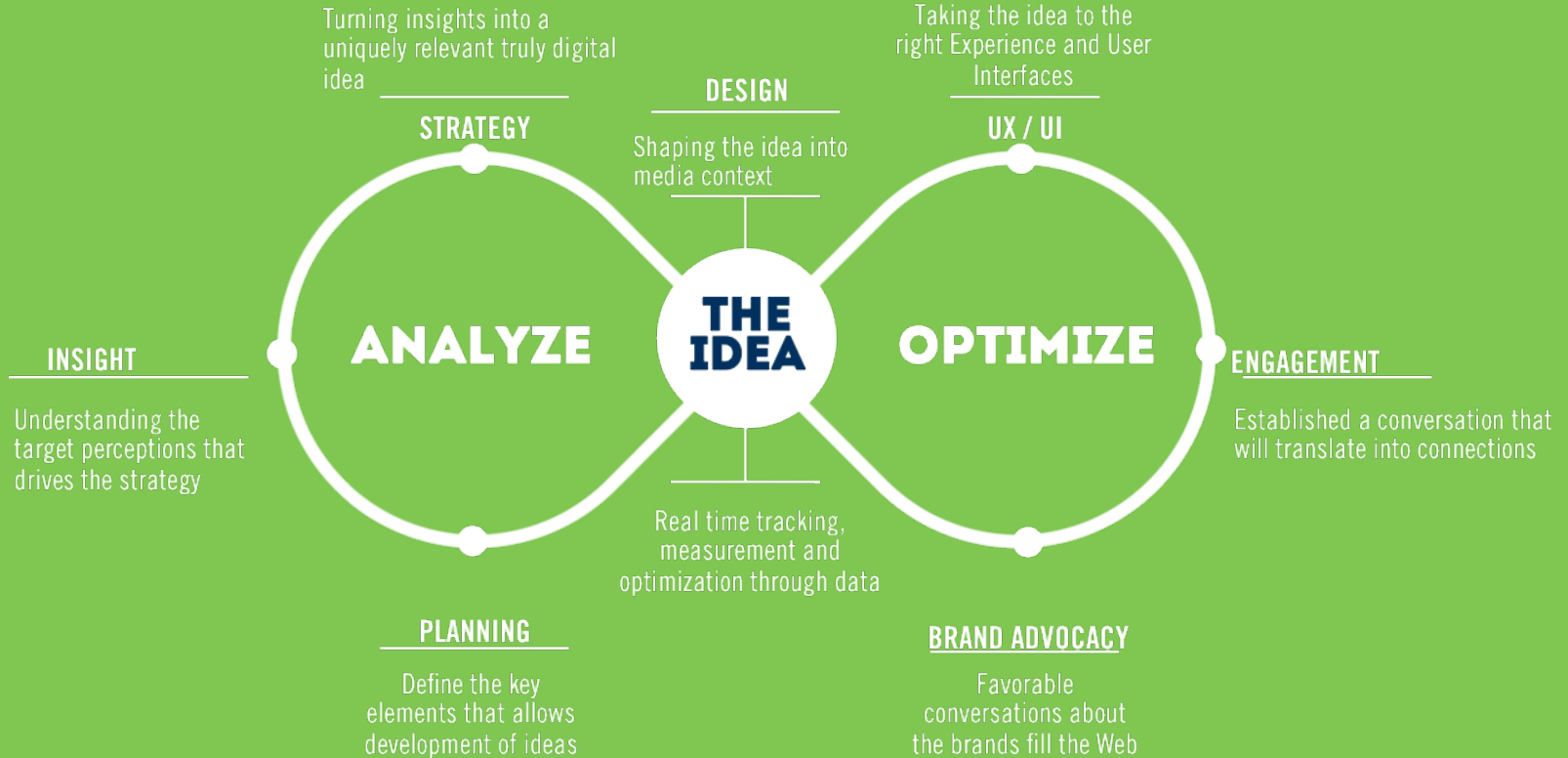
HOW WE DO IT



A dynamic way of working



ONE STRATEGY



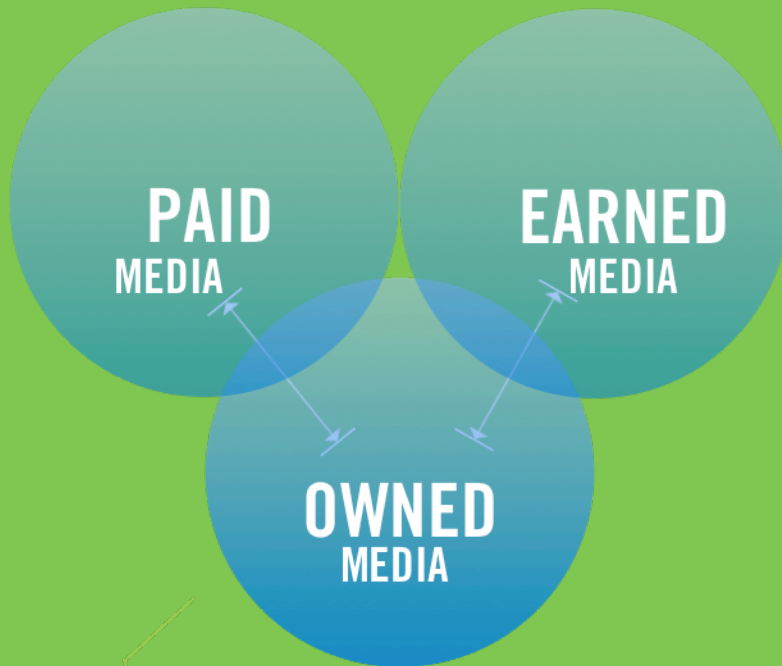
MEDIA PLANNING

Paid & Earned media strategies are key to drive traffic to our Owned properties. Planning, Placement, Optimization and Remarketing are the new ways of digital media buying.

ONE STRATEGY

ADVERTISING

Google Search
Google Display
Programmatic
Buying
Retargeting
Video Campaigns
Mobile Ads
Geo-Targeting
Lead Generation
Engagement Ads
Rich Media Ads
Social Media



CURATE CONTENT

INFLUENCER ENGAGEMENT
PARTNERSHIPS
BLOGOSPHERE
REVIEWS
LOCATION-BASED SERVICES
CELEBRITIES

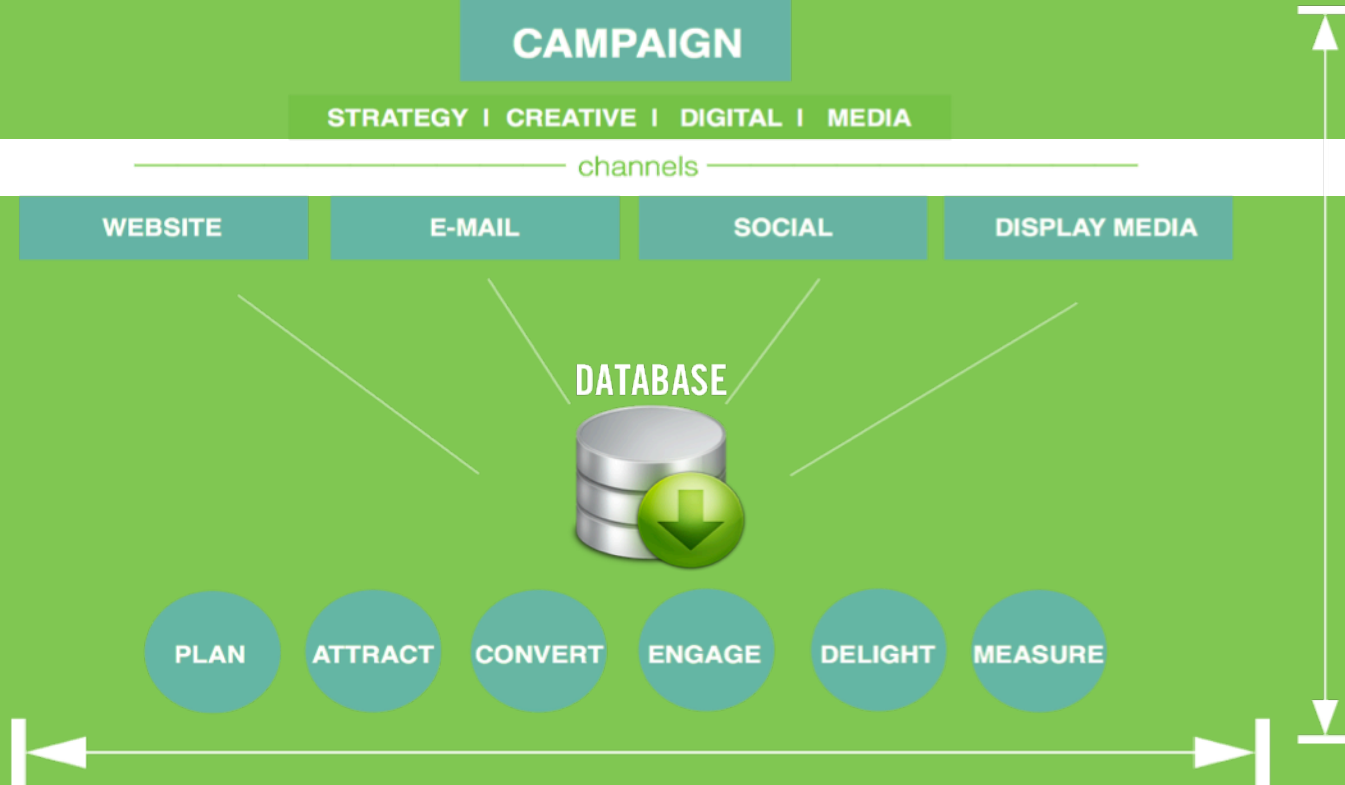
DIGITAL PROPERTIES

Websites | Mobile Apps | Email | Databases | Social Profiles

RELATIONSHIP MARKETING

Digital & Social Media entail more than just engaging with people, it's about establishing relations and amazing customers.

ONE STRATEGY

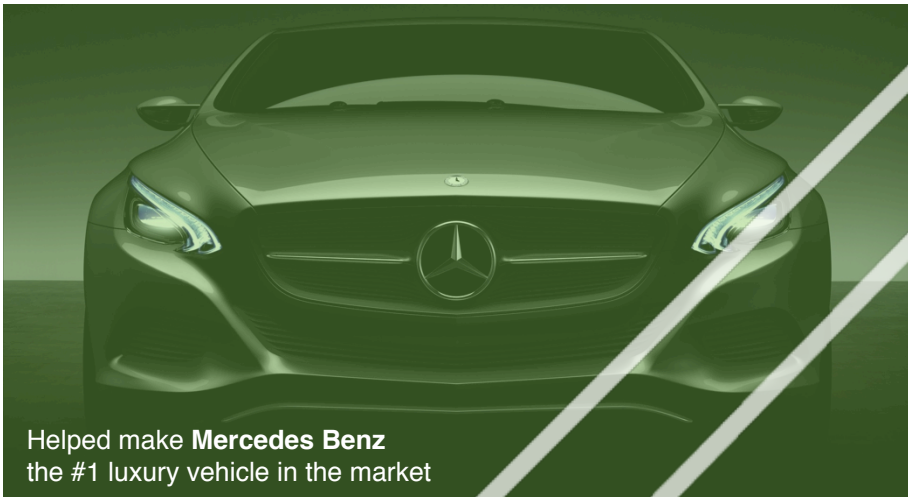


OUR PROMISE



SUCCESS STORIES





Helped make **Mercedes Benz** the #1 luxury vehicle in the market



Helped **Fonalledas** malls remain the highest traffic properties in the island, in a rapidly changing retail environment



Helped **Glidden** paints extend their sales leadership in a decreasing market



Helped make **Liberty** the #1 entertainment & data brand in the market



#LOQUESOMOS

Created a Digital Real Time marketing campaign to connect with Medalla Light followers, more than 100K interactions and 10MM impressions were achieved.